



ontboezemingen

[een podcast over boezems met verhalen]

Project from the Breast Clinic Lier

In this podcast, Ann Reymen talks to women with breast cancer. Six women tell their stories in order to be of support to others. Ann talks to them about how they cope with the disease, the difficult but also the good moments and how it has changed their lives.

Objective:
Patient empowerment



- Given the growing incidence of breast cancer in our society, given the fact that it affects also younger woman, we felt an unmet need to share authentic stories via podcasting.
- Podcasting is a fastgrowing medium, you can listen to it through different devices at your own chosen time.
- As member of the breast clinic, in which we ensure a warm co-operation, it was not difficult to get women in front of the microphone.
- We went in search of what it was like for them, what gave them strength, what was and remains difficult.



1.561 times played

www.borstklinieklier.be | www.heilighartlier.be
www.ontboezemingen.be



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