When patients are more than their disease. A patient panel as a lever for health literacy

12-06-2023







Mission RZ Tienen: core values



Friendly and empathetic

Each employee strives to act kindly, person-oriented and empathetic towards each person

Initiative

People and their environment are in the driver's seat and, together with employees and partners of the hospital, actively participate in their welfare and care process. Employees take the initiative to further optimize this care process

Professional

Each employee provides professional support to all patients, caregivers and colleagues without distinction based on a holistic view of people and a sense of ethical action

Durable

RZ Tienen strives for **durability** in terms of health, personnel, equipment, environment and finance. The hospital wants to pay specific attention to reducing the ecological footprint







Vision RZ Tienen

Vision

Core ideology
(Immutable)

Core values

A handful of guiding principles that serve as a compass for RZ Tienen

Core objective ('Purpose')

The most fundamental reason for existence of RZ Tienen. This is a reflection of idealistic motivation behind which all employees of RZ Tienen can support

Intended future (Long-term variable)

Long-term ambition

A lens that RZ Tienen sets itself and needs a time horizon of 10-30 years to realize

Vivid description of the ambition

What will the world look like once this ambitious goal has been achieved?





Core objective: "Purpose"

"Healthi(er) together"

Keeping and making each other healthy(er) together

Focus on **Prediction and prevention** to avoid the need for curative care as much as possible

Health is here **not merely defined as physical health** but includes **also a mental, financial, social and spiritual dimension.**

This **individual and holistic approach** of health allows a care plan to be drawn up in consultation with and tailored to the individual so that quality of life and wellbeing can be maximized.

Curative provide care when needed to make people healthy again



Long-term ambition

RZ Tienen supports the WHO objectives* on non-communicable diseases and wishes to contribute to their realization

"Closing the health gap in the region"

Persons with a higher socio-economic status live longer in good health. RZ Tienen is committed to reduce the difference in healthy life expectancy between the highest and lowest socioeconomic groups based on adequate health data provided by the government

> RZ Tienen is convinced that only through cooperation within the integrated care system and with local authorities This can be realized

*Source: WHO (2019). Time to Deliver in Europe. Meeting noncommunicable disease targets to achieve the Sustainable Development Goals.





Definition



Healthy lifestyle

- In terms of nutrition, exercise, mental well-being, sleep and social interactions
- Pronounced attention to prevention and early diagnosis



Community Hospital

- Excellent offer with integrated secondary care across the entire care path (prevention – diagnostics – acute and chronic treatment – palliation)
- Place of expertise sharing with care partners and patient
- Sustainable, accessible, cost-efficient
- Holistic view of people (physical mental social spiritual)



Pool of attraction for caregivers

- In terms of nutrition, exercise, mental well-being, sleep and social interactions
- Pronounced attention to prevention and early diagnosis



Ecological footprint

- Maximizing recycling as much as possible to reduce the amount of waste produced
- CO₂-neutral





Care offer: Who? What? Priorities?



TARGET GROUPS

Who will RZ Tienen provide care to?



CARE CONTENT

What are the care-related priorities?



CARE ACTIVITIES

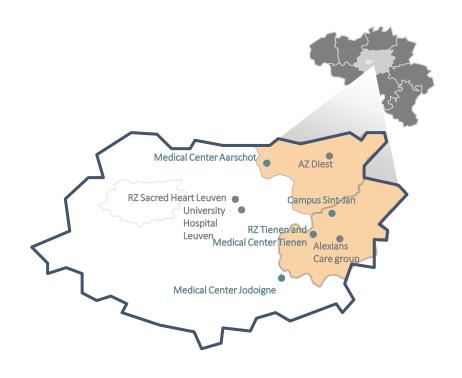
Which care activities are included by RZ Tienen?





Care offer: Who?

As a Community Hospital RZ Tienen is committed to primarily offering care to the population of the primary care zones Southeast Hageland and Demerland, but people from outside these zones can also go to the hospital for care



DEMERLAND

> First-line zone in which **Medical Center Aarschot** is located

SOUTHEAST HAGELAND

> First-line zone in which campus Mariëndal and campus Sint-Jan be

REGION WALLOONBRABANT

Area around Medical center Jodoigne which belongs to the MUG area of RZ Tienen



Our values

"A low-threshold care offer that is organised in a sustainable way, that is tailored to the care needs of the local population to maximize their health and that fits seamlessly with the offer of the partners within the **integrated care system**"



Integration

Integration of different partners within the integrated care system



Education

Focus on education and self-management of human behaviour



Accessibility

Facilitating accessibility at all levels



Cost-effectiveness

Cost-effectiveness in all areas



Innovation

Innovation related to care and welfare pathways



Ecology

Monitors and reducing ecological footprint





Education and Coaching (from human behavior)

In addition to information and awareness, other factors play a role in making decisions such as limited attention and imperfect self-control

Problem

Only focus on health literacy results not in the desired effect

- Despite dissuasion campaigns regarding the long-term consequences of smoking, 16% of the Flemish population smokes
- About 50% of individuals take prescription medication properly
- Although the benefits of healthy food are well known, 40-50% of the Flemish population does not eat fruit every day

Only focus on health literacy

Solution

Education should be complemented by other techniques that influence people's behaviour (e.g. nudging)

- People value short-term benefits more than long-term ones
- People let choices be influenced by the way information is presented
- People choose the path of least resistance

Additional use of Techniques from behavioral economics



Accessibility

- The hospital and its staff ensure that the individual's entire care needs are met by means of collaboration with the integrated care network
- The hospital takes maximum account of accessibility for wheelchair users and people with reduced mobility
- Employees communicate as much as possible in a language that the patient is fluent in.
- Information is provided via different channels (EHR, website, social media, mobile applications,..)
- Recognition from connection cultures and health



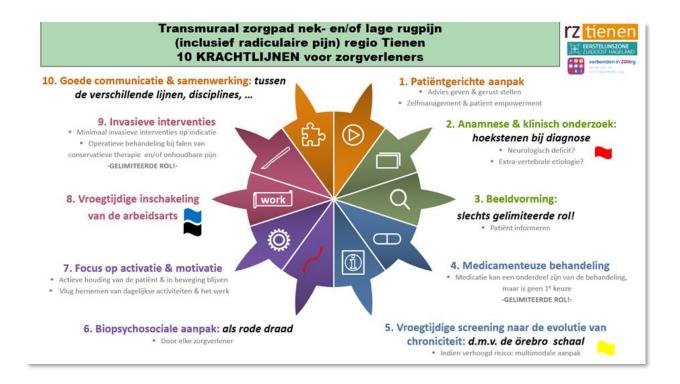
• All employees are friendly, empathetic and approachable

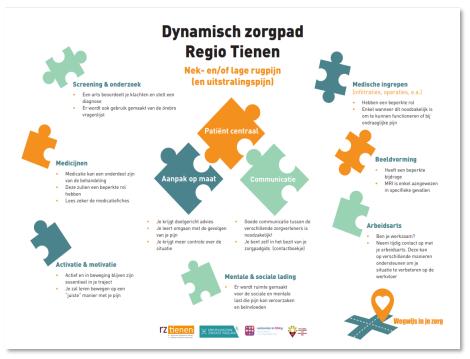
- The hospital is committed to realizing good **public transport** from the municipalities that are part of the care area
- It also guarantees safe cycling routes to and from the hospital
- The hospital communicates transparent and proactive about the individual costs which are dependent on the person using the services of the hospital
- The affordability of care needs to be further safeguarded





Innovation: care pathways and technology









Patient participation is needed

Target audience

RZ Tienen focuses on ELZ Demerland, ZO Hageland and the surrounding region Jodoigne, but every patient remains

Care content

RZ Tienen focuses primarily on, among other things, the 10 care **priorities** in collaboration with all actors of the integrated care network

Care activity

RZ Tienen will continue and develop activities within every dimension of the Patient Journey

Value proposition

A low-threshold care offer that is organized in a sustainable way, that is tailored to the care needs of the local population to maximize their health and that fits seamlessly with the offer of the partners within the integrated care system

Key objective

"Healthy(er) together"

Ambitious goal

Closing the health gap in the region

Values

Everyone VïP

Friendly, Empathetic, Professional, Sustainable and with a sense of Initiative



Integration



Education and self-management



Accessibility



Cost-effectiveness



Innovation



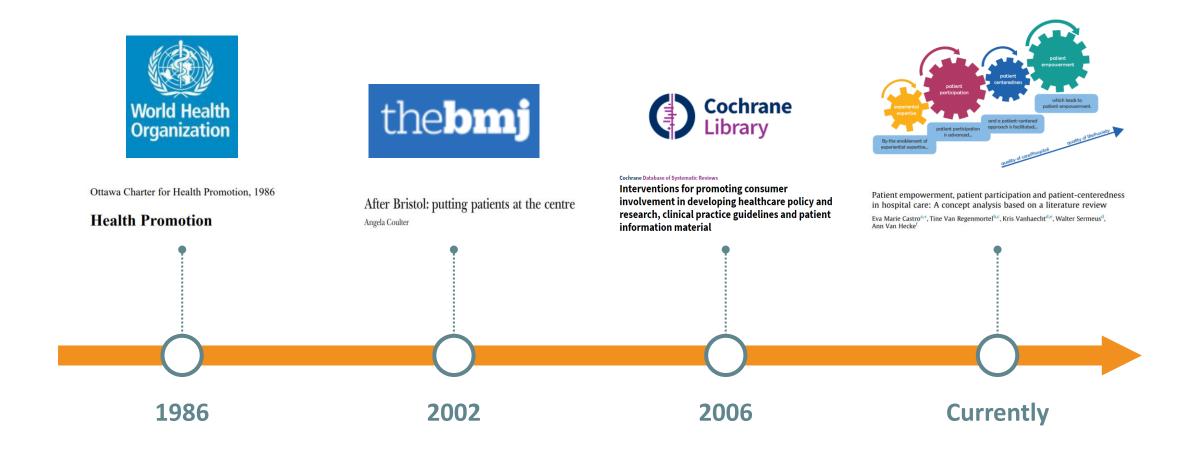
Ecology







Patient participation is not new and has been promoted for many years







But scientific studies show...

- Does not always happen from a correct vision and not always in function of correct goal
- Currently mainly limited to the micro level
- Still mainly participation on the basis of questionnaires
- An often quoted criticism is 'patients speak from their own story' and cannot transcend the 'I level'



However: if handled properly clearly effective



Patient participation combines multiple knowledge types



Thomassina Borkman, 1976



How does RZ Tienen organise patient participation?

call summer 2021

meeting 09/2021

2 training days 10/2021

Start meetings

Panel discussions Co-creation sessions

- 15 carefully selected **Panelists**
- **Moderator:** Peter Gielen (Meeting point Self-help vzw)

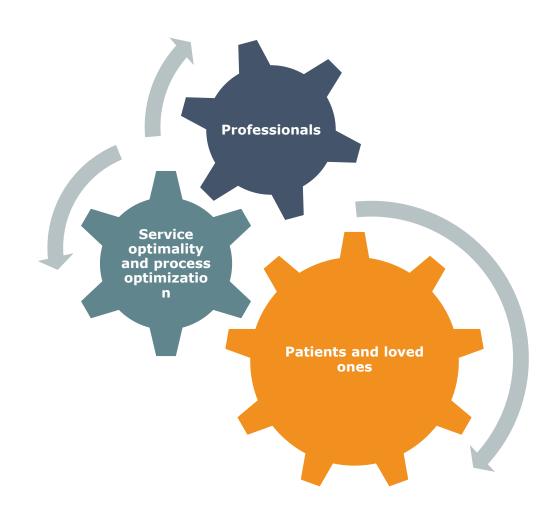






RZ Tienen's patient panel

- Putting mission and vision into practice
- Patients share needs and needs
- Patients give advice
- Patients and professionals co-create care





Our approach and examples

Advice on:

- VIP-charter
- Information sharing in emergencies
- Information sharing and education day clinic
- Information sharing cost information
- Accessibility of care
- New building
- Patient satisfaction survey results
- Topics related to services or forums (e.g. Ethics Committee)



- New building e.g. patient room
- Transmural care pathways
- Thematic co-creation sessions







Careful evaluation by a diverse stakeholder group

Item	Score
Facilities during the sessions	9,2/10
General atmosphere during the sessions	9,2/10
Supervising the discussion of the themes/topics	8,6/10
Methodical approach/working method(s) during the sessions	8,7/10
Relevance of the content of the sessions	8,4/10
Degree of input	8,8/10
Coverage and feedback on the sessions	9,3/10
Impact of the panel's recommendations on hospital policy	8,3/10
Overall score on the operation of the Patient panel	8,9/10



Take home messages



A shared vision of care and patient participation



Hospital management support



Selection of patients, family members, experts by experience



Support, preferably by independent organization



Working together as complementary partners



Clear agreements and guidelines



Continuity and regularity



Practical preconditions

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